



## OBJECTIVES OF THE FNAIM<sup>Côte d'Azur</sup> TOURISM CHARTER:

The charter aims:

- **To guarantee to all clients the reliability** of the professional members who sign the charter, all of whom work in the field of seasonal furnished rentals.
- To ensure a responsible dialogue between motivated professionals, with the aim of **maintaining the quality-price ratio of the Cannes destination** and promoting the professional reputation of real estate professionals working in total legality.
- **To fight against** parasitical business practices and **illegal participants in the market**, in a positive way, by promoting the members working under a demanding professional **charter** that **guarantees** to clients **serious work, quality and effective follow-up**.
- To encourage the organizers of events in Cannes to promote the members of the charter as trustworthy professionals, thus ensuring that they themselves can have confidence in the **reliability of the services** offered to participants in their events. To encourage dialogue between the professionals in Cannes and event organizers.
- To guarantee the continuity of this innovative system in the future, ensuring the charter is always applied in a **professional and rigorous manner**, by means of regular constructive reviews and an **annual control of charter members** backed by an effective sanctions procedure.

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